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APRIL 2009

# Hotel Design

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CIRCLE NO. 110



# Hotel Design

TRENDS, FASHION & INSPIRATION



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### correction:

A picture was misidentified in the March issue of HOTEL DESIGN. In the Signature Projects department, page 38, the bottom left picture is the Burj Al Arab, Dubai, United Arab Emirates, not the Burj Dubai Lake.



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MGM Grand Macau, China

PHOTOGRAPHY: MGM GRAND

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# Spring break



**Patricia Sheehan**  
Editor in Chief  
psheehan@questex.com

**T**he winter of our discontent has sputtered to an end. What a relief.

Of course, the issues related to the global economic mess still hound us . . . but recent business indicators offer a tiny sliver of hope that the travel industry will experience by Q4, if not growth, at least a stabilization from the freefall of recent months.

My own sour mood brightened last month when I traveled to Las Vegas for the second HotelWorld Expo & Conference. In that city of boundless ambition and can-do optimism, not even declining occupancies and bankrupt hotel developments could totally quash attendees' spirits. The new M Resort celebrated its grand opening and Steve Wynn's lavish Encore was basking in the glow of its glittering debut. And, as a fairly frequent traveler to Sin City, I've never experienced such great service at all levels of hospitality, from

check-in to housekeeping to dining.

Our second Hospitality & Design Awards Dinner, held at the Mandalay Bay resort, was a festive and boisterous celebration of excellence in hotel design and operations. At the event, I dined with representatives from Gensler, HBA and ABA Design Studio, whose firms were all nominated for design awards.

While these companies face the same challenges as everyone else in this industry, they continue to doggedly source new business by being nimble, flexible, confident and aggressive. This is no time to retrench and wait out the storm, says ABA's Todd-Avery Lenahan. His firm is persistent in advising developers to not halt construction and renovation work because that's a plan that will set one's business behind the curve when the economy does turn around. It's also a great time to take advantage of bargains in supplier and materials costs, he suggests.

So, get motivated and get moving. To stoke your inspiration, check out this year's design award winners, starting on page 10. And, if you neglected to submit a project, don't miss out on next year's contest. Keep an eye out for our Call for Entries in the September issue of HOTEL DESIGN.



Thomas Johnson (center), director of marketing and business development, HBA/Hirsch Bedner Associates, accepts an award from (left) Van Heffner, president and CEO, Nevada Hotel & Lodging Association and Paul Heney, editorial director, HotelWorld Network.



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## editorial staff

<b>Editorial Director</b> / Paul Heney (216) 706-3728 FAX (216) 706-3711	pheny@questex.com
<b>Editor in Chief</b> / Patricia Sheehan (216) 706-3753 FAX (216) 706-3711	psheehan@questex.com
<b>Editor in Chief, H&amp;MM magazine</b> / Stephanie Ricca (216) 706-3791 FAX (216) 706-3711	sricca@questex.com
<b>Managing Editor</b> / Victoria Burt (216) 706-3743 FAX (216) 706-3711	vburt@questex.com
<b>Senior Editor</b> / Jason Q. Freed (216) 706-3727 FAX (216) 706-3711	jfreed@questex.com
<b>Senior Editor</b> / Jennifer Kovacs (216) 706-3782 FAX (216) 706-3711	jkovacs@questex.com
<b>Associate Editor</b> / Chris Crowell (216) 706-3783 FAX (216) 706-3711	ccrowell@questex.com
<b>Associate Editor</b> / Emily Hanna (216) 706-3728 FAX (216) 706-3711	ehanna@questex.com
<b>Art Director</b> / Rob Ghosh (216) 706-3788 FAX (216) 706-3711	rgosh@questex.com

## advertising and sales staff

<b>Publisher</b> / Mary M. Malloy (216) 706-3790 FAX (216) 706-3711	mmalloy@questex.com
<b>Publisher, HotelWorld Network</b> / Matt Waddell (773) 880-2240	mwaddell@questex.com
<b>Southeast</b> / Brian Levine (212) 895-8285 FAX (212) 895-8210	blevine@questex.com
<b>West</b> / Jason Wallace (801) 499-9999 FAX (801) 315-4137	jwallace@questex.com
<b>Midwest Sales Manager</b> / J. Richard Casson (212) 895-8426 FAX (212) 895-8210	rcasson@questex.com

## digital media

<b>Executive Director, Digital Media</b> / Stacy Silver (954) 306-0747 FAX (954) 697-6265	ssilver@questex.com
<b>Digital Sales Manager</b> / Genny Donley (216) 706-3762 FAX (216) 706-3710	gdonley@questex.com

## circulation, production

<b>Senior Production Manager</b> / Janelle Heller (216) 279-8834 FAX (218) 279-8814	jheller@questex.com
<b>Director of Audience Development</b> / Heidi Spangler (216) 706-3705 FAX (216) 706-3714	hspangler@questex.com

## lists, reprints, directories

<b>Directories</b> / Doug Kereszturi (216) 706-3794 FAX (216) 706-3711	dkereszturi@questex.com
<b>Reprints</b> (800) 290-5460, ext. 100	hoteldesign@reprintbuyer.com
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<b>Director, Hotel &amp; Investment Events</b> / Liz Crawford (714) 338-6725	lcrawford@questex.com

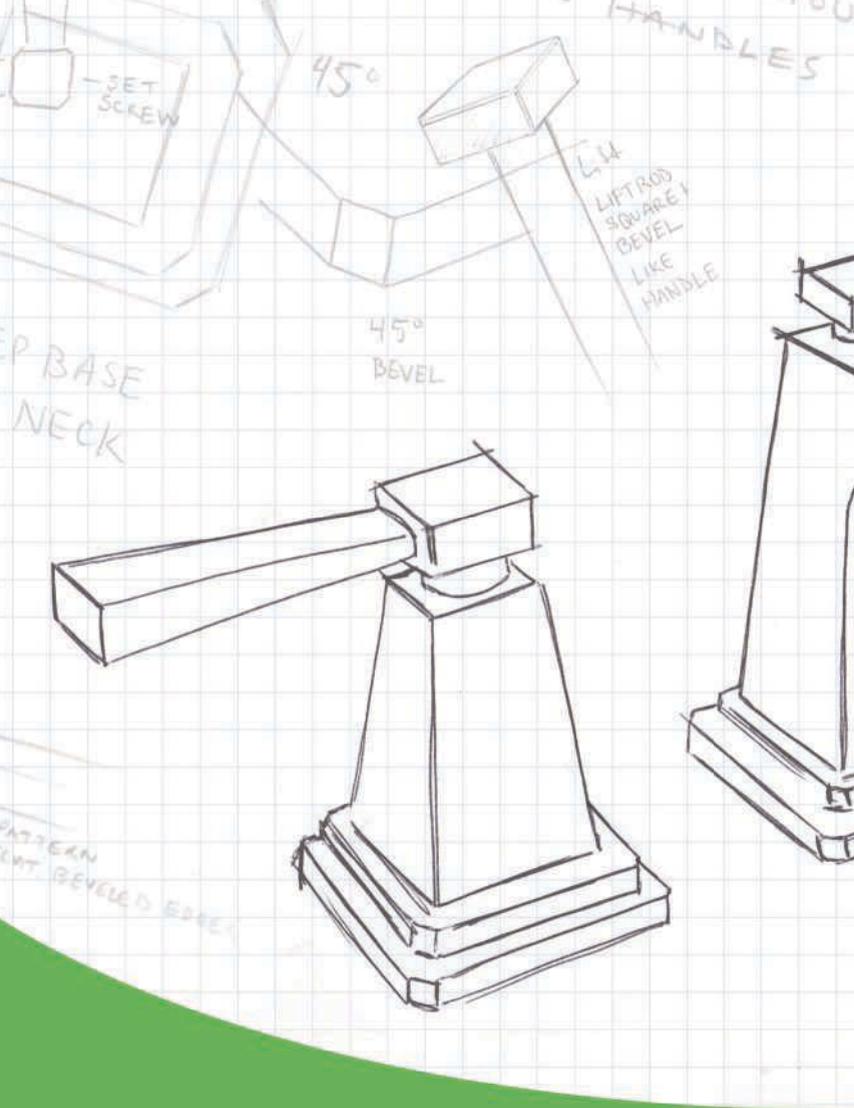
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## Hotel Design mission statement

Hotel Design celebrates the design excellence of hotels, resorts, lodges and destination spas. Vivid photography, creative layouts and descriptive writing help present to the reader a broad focus on the new styles and fashion trends emerging in furniture, fixtures and the lodging spaces that provide a foundation for creativity. Hotel Design aims to be the source of inspiration for the individuals who help make it happen.



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**Mary Malloy**

Publisher  
mmalloy@questex.com

## Spanish hospitality in Dallas

**A**s the lyrics go, “The stars at night are big and bright ... deep in the heart of Texas.” The stars on the evening of February 26 in Dallas were the products showcased at the “Kettal: The Outing Experience” event presented by Spain-based Kettal Group.

More than 200 guests from area design firms, purchasing companies and hotels gathered to celebrate Kettal’s outdoor furnishings lines and its new catalog. Guests mingled and enjoyed Spanish wines and tapas.

The mood was festive and engaged.

Carlos Alfaro, export manager for Kettal, and Keith Stibler, the company’s U.S. sales manager, were our gracious hosts and were on hand to greet guests while promoting Kettal’s modern, high-performance product styles. HOTEL DESIGN was honored to serve as media sponsor for the event.

Kettal Group offers outdoor furnishings for all segments of the hotel industry. Jeff Hill and Associates serves as the company’s U.S. representative. You can learn more about Kettal by visiting [www.kettalgroup.com](http://www.kettalgroup.com) and checking out the 2009 product catalog.



**MEET AND GREET** (top row) Left: Jeff Hill, Hill and Assoc.; Fred Merrill, Fred Merrill & Assoc.; and Neysa Osborne. Center: Keith Stibler, Kettal Group; Melanie Norton, Duncan Miller Ullman Design; and Carlos Alfaro, Kettal Group. Right: From Wilson & Assoc. Dallas: Liz Levy, Kaydi Joyner, Greer Fulton, Bethany Kastanek of Hill and Assoc., Elissa Shipp and Lacy Mackey.

(bottom row): Left, standing: Rylan Hill, Hill and Assoc.; Carlos Alfaro, Kettal Group; Jeff Hill and Tylin Senvar, Hill and Assoc.; and Keith Stibler, Kettal Group; (left, sitting): From Hill and Assoc.: Bethany Kastanek, Holli Stone, Toni Ambler, Gail Lofman and Shelby Salmon. Right: Carlos Alfaro, Kettal Group; Mary Malloy; and Douglas Sanicola, Outdoor Elegance.

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Photo credit Eric Figge

# Best of show

In these tough times, we can all use an excuse to celebrate. More than 150 hotel designers and operators did just that at the second HotelWorld Global Hospitality & Design Awards gala, held last month at the Mandalay Bay Resort and Casino in Las Vegas.

Creative, functional and inspiring design continues to play a key role in the hospitality industry. This year's winners represent a wide range of concepts and segments. We also introduced a new category: best sustainable design.

We offer sincere thanks to two designers who graciously donated their time and talents to judge the contest: Jefferey Ornstein, founder, J/Brice Design International, and Dana Kalczak, VP, design and construction, Four Seasons Hotels & Resorts. For detailed source information on products featured in these projects, go to [www.hotelworldnetwork.com/designawards](http://www.hotelworldnetwork.com/designawards). Congratulations, winners!



## Design Awards Finalists Note: Winners are listed first, in italics

### Best Overall Design

- *ESPA @ Europe Hotel & Resort, Killarney, Ireland (Hirsch/Bedner Associates)*

### Best Guestroom Design—Luxury

- *Encore at Wynn Las Vegas (ABA Design Studio)*
- Greccotel Amirandes Exclusive Resort, Crete, Greece (WATG)
- St. Regis Hotel, Singapore (Wilson Associates)

### Best Guestroom Design—Full-Service

- *Allerton Hotel, Chicago (Hager & Associates)*
- Mirage Hotel & Casino, Las Vegas (MGM Mirage Design Group)
- Hyatt Regency Monterey (Calif.) Resort & Spa (Indidesign)

### Best Guestroom Design—Limited Service

- *Cambria Suites Appleton, Wis. (Interior Design for Cambria Suites)*

### Best Lobby/Public Space Design—Luxury

- *MGM Grand Macau, China (Wilson Associates)*
- The Regent Bal Harbour (Fla.) (CMMI)
- Agua Caliente Casino, Resort & Spa, Rancho Mirage, Calif. (VOA Associates)

### Best Lobby/Public Space Design—Full-Service

- *Hotel Murano, Tacoma, Wash. (Corso Staicoff)*
- Allerton Hotel, Chicago (Hager & Associates)
- Hotel Modera, Portland, Ore. (Corso Staicoff)

### Best Lobby/Public Space Design—Limited-Service

- *Hilton Garden Inn, Richardson, Texas (KLT Services Corp.)*
- Cambria Suites Appleton, Wis. (Interior Design for Cambria Suites)
- Holiday Inn Express, Orlando (Angela E Steusloff Interiors)

### Best Restaurant/Lounge—Luxury

- *Wolfgang Puck's Cut Restaurant, The Palazzo, Las Vegas (ABA Design Studio)*
- The Tonga Room & Hurricane Bar, The Fairmont Hotel, San Francisco (Gensler)
- The Café at Mulia Hotel, Senayan, Jakarta (Wilson Associates)

### Best Restaurant/Lounge—Full-Service

- *Yellowtail Sushi Restaurant & Bar, Bellagio, Las Vegas (MGM Mirage Design Group)*
- Avenue M Restaurant, Allerton Hotel, Chicago (Hager & Associates)
- Urban Tavern Restaurant, Hilton San Francisco (Gensler)

### Best Spa Design

- *ESPA @ Europe Hotel & Resort, Killarney, Ireland (Hirsch/Bedner Associates)*
- Rancho Bernardo Inn Spa, San Diego (BBG-BBGM)
- Spa Desert Springs at Desert Springs JW Marriott Resort, Palm Desert, Calif. (WATG)

### Sustainable Design

- *Cavallo Point, The Lodge at Golden Gate, Sausalito, Calif. (BraytonHughes Design Studios)*
- Jade Mountain, Soufriere, St. Lucia (Nick Troubetzicoy & Associates)



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best overall design  
best spa design



## HOTEL EUROPE

Killarney, Ireland

Design Firm: HBA/Hirsch Bedner Associates Photography: Christoph Koester; Olaf Lummer

Hotel Europe grabbed the spotlight as the cover story in *HOTEL DESIGN*'s February issue, and yet again as it took home best overall design and best spa design. The redesign of the 1960s-style building by HBA/Hirsch Bedner Associates was completed in July 2008 and encompassed the hotel's public spaces, including the Crystal Bar, the restaurant Brasserie, the spa and a spa cafe, along with two suites and two model rooms. The design team brought elements from nature into the rooms, such as a neutral palette of grays, blues and greens and the use of wooden tree trunks fashioned into artwork, while they used vivid colors in the lobby, restaurant and spa. The lobby design carried over to the spa with an art installation of carved monolithic timber blocks spread along the floor. An 11-meter-high glass-enclosed atrium staircase stands impressively, while a central glass chandelier casts spirals of light. The two-level spa offers changing rooms and a fitness, kinesis and Tai Chi studio on the first floor and treatment rooms, an internal courtyard and a terraced suite on the second.



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CIRCLE NO. 117

## best guestroom design – luxury



### ENCORE AT WYNN LAS VEGAS

Las Vegas

Design Firm: ABA Design Studio Photography: Barbara Kraft Photography

In recent years, hotel design in Las Vegas has become the epitome of luxury—and the newest Wynn venture doesn't disappoint. In designing the guestrooms and suites at Encore at Wynn Las Vegas, Todd-Avery Lenahan of ABA Design Studio sought to achieve a comfortable yet fashionable guestroom.

Upon entrance, the corridor features ebony crocodile-textured walls and paneled ivory doors and leads to a spacious guestroom: Each room measures over 600 square feet and is designed as an open-plan suite, with a division between the bedroom and sitting room.

The guestroom palette uses lacquered ebony profiles, polished white sycamore millwork and houndstooth wallcoverings. In the living area, the suites feature cream leather and polished maple, which complement the large tuxedo-style sofa and chaise adjacent to the floor-to-ceiling glass windows. In the sleeping area, the draped headboard wall and polished sycamore casing are flanked by porcelain lamps set against a deep ruby wallcovering.

The bathroom's Crema Europa limestone and polished Absolute Black contrasting details serve to complement the suite's living area, while its architectural and decorative lighting is fully dimmable to serve the needs of the guest.

Each design detail was created by Lenahan specifically for Wynn and continues to further the legacy of Wynn Resorts worldwide.





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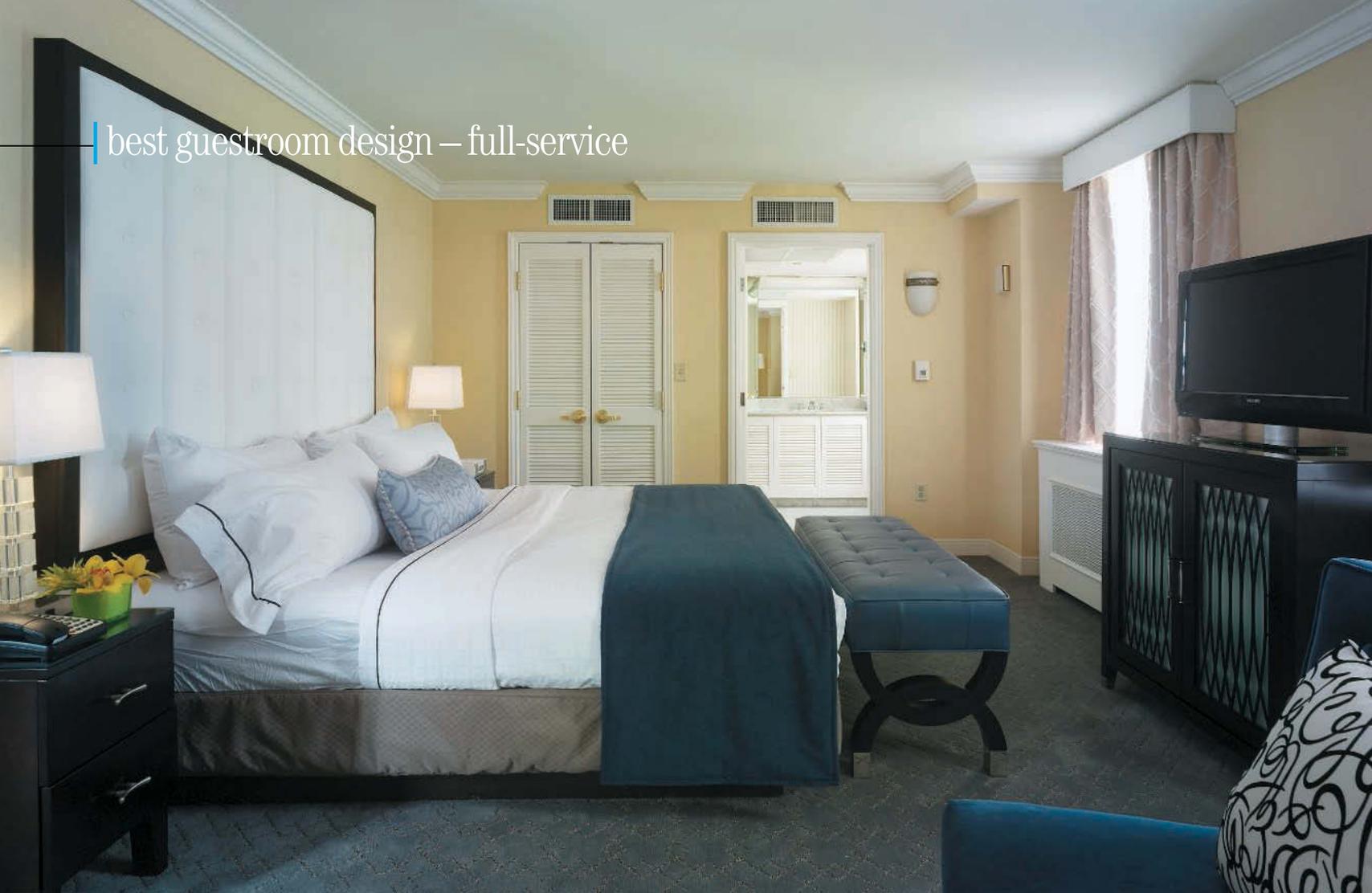
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CIRCLE NO. 116

## best guestroom design – full-service



### ALLERTON HOTEL

Chicago

Design Firm: Hager & Associates Photography: Nathan Kirkman

Set on the Magnificent Mile in Chicago, the Allerton Hotel lives up to its locale's name with its magnificent redesign. The renovation was a complete overhaul of the historic hotel's 443 guestrooms, suites and public spaces, including the lobby, ballroom and restaurant/lounge.

With the redesign, Hager & Associates set out to merge the classical elements of the hotel with modern features, leaning more toward the modern side.

Inside the guestroom, a mix of curvilinear yet structured forms break from the cold feeling of a streamlined space, and the subtle carpet offers a contemporary platform for the furniture. Graphic fabrics in classic black and white shades are accented by punches of dusty blue to give the room a timeless glamour. The fusion of furniture and fabrics that exude both comfort and class offer guests a familiar yet unexpected feel.

For the hotel overall, designers aimed to create a design that would have a "sense of place" in Chicago and also render the hotel timeless and sophisticated.

Construction on the hotel, which is owned by Chartres Lodging, took place from November 2007-April 2008 and came in under its set budget of \$10 million.



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best guestroom design —  
limited-service



**CAMBRIA SUITES**

Appleton, Wis.

Design Firm: IDI+ and Cambria Suites design team Photography: Sean Leatherman and Vito Palmisano

As part of a newer brand on the block, the Cambria Suites Appleton (Wis.) by Choice Hotels International offers guests an upscale yet comforting decor. IDI+ and the Cambria Suites design team worked together to create the end product, which includes four different guestroom types.

Inside the guestroom, an angled entry opens up to a dramatic view of the entire guestroom and its mix of neutral patterns and textures, multiple wood finishes and the signature red/orange color scheme.

The designers' biggest challenge was creating a distinctive, multi-functional suite in a limited amount of space—guestrooms range from 385 square feet for a king suite to 600 square feet for two-bedroom suites. To do this, the team designed the open grid millwork "wall" that sits atop a knee wall to create the separate living, working and sleeping areas.

The guest bath gives off a spa vibe, with a neutral, soothing palette of grays. A 6-inch-by-12-inch porcelain tile is used for flooring and shower surround, and a contrasting black base gives the room an element of surprise. To maximize the bath space, they incorporated a shelf under the vanity, a furniture piece and a three-tiered glass shelf next to the vanity. A custom vessel sink is yet another surprise and gives guests at this all-suite hotel a reason to say "wow."



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## best lobby/public space design – luxury



### MGM GRAND MACAU

Macau, China

Design Firm: Wilson Associates Photography: MGM Grand

For the MGM Grand Macau, Wilson Associates were given one overarching design concept: Use references to traditional Portuguese detailing and style to reflect the region's history as an old Portuguese colony.

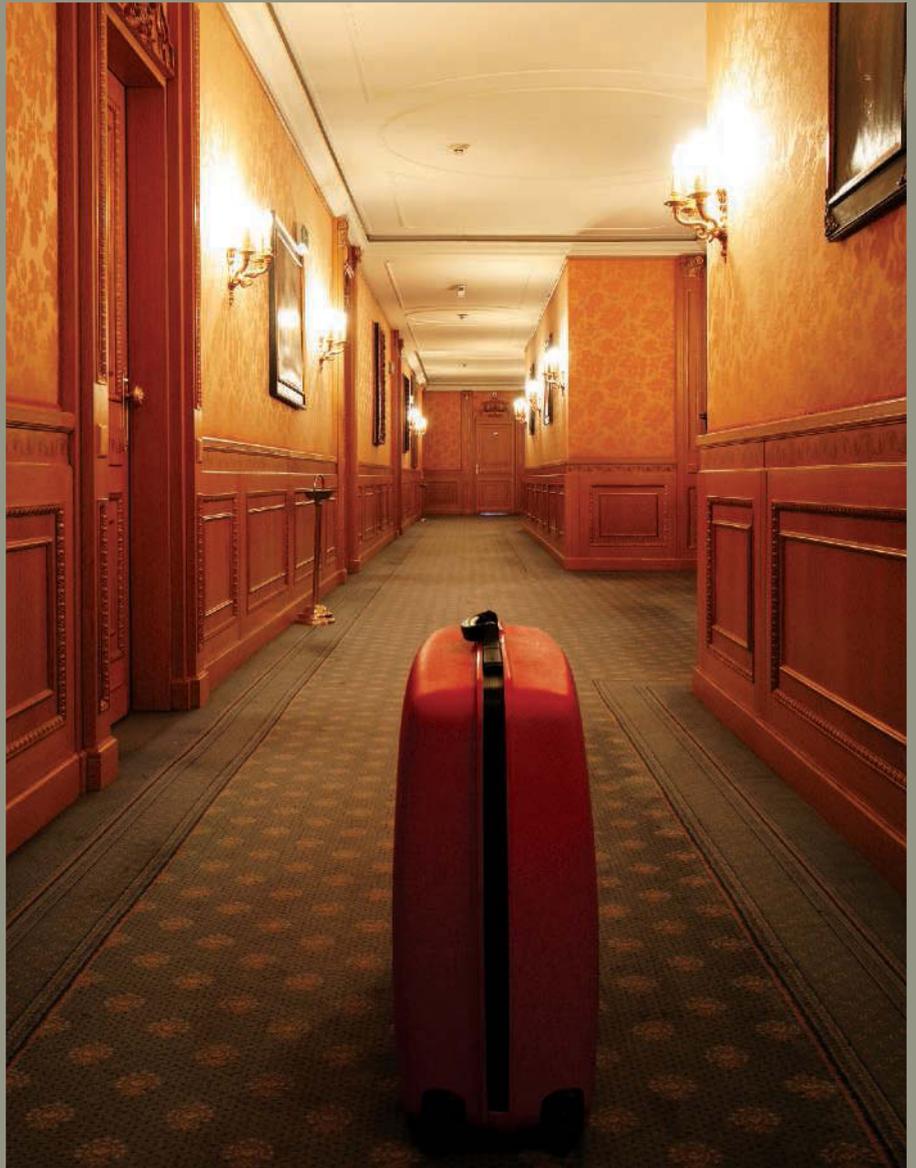
To achieve this, the design firm incorporated elements from the castles and grand houses around Portugal, such as carved stone door architraves and window frames, stained-glass windows, carved marble, forged ironwork, special lighting and furnishings and courtyard mosaic floor patterns. They also used a blue tone from traditional Portuguese architecture throughout the hotel, particularly in the blue and white tiles and the blue stained-glass windows.

In the lobby, a gallery-like space showcases the work of global artists, including a hand-blown glass ceiling feature and reception counter backdrop paintings by Dale Chihuly. Also, the Salvador Dali Foundation provided a changing exhibit of limited edition Salvador Dali bronze statues as the centerpiece of the main reception area.

The Great Room and VIP Lobby especially reflect Portuguese style, with intricately designed marble floors inspired by the layouts of Portuguese knot gardens. The marble, onyx and all other stones throughout the hotel were personally selected by the design firm at stone quarries in Europe. The wooden parquet floor in the Great Room has inset metal details and varieties and tones of timbers, while hand-forged metal furniture and lighting also are seen here.



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best lobby/public space design —  
full-service

### HOTEL MURANO

Tacoma, Wash.

Design Firm: Corso Staicoff Group Photography: (top) David Phelps (bottom) John Clark

After being commissioned to renovate what was once a weathered chain hotel and transform it into a sophisticated boutique property, Corso Staicoff's design team looked to the flourishing local art community for influence.

The Chihuly Bridge of Glass, by Tacoma native Dale Chihuly, and the Tacoma Glass Museum have put the city's name on the map, so the team decided to link the hotel to the community through that same use of glass art.

The hotel lobby was taken back to its original architecture to allow for a minimal and neutral backdrop for the art. The result was an exposed concrete structure with expansive architectural glass and high ceilings. It's finished with a white terrazzo flooring, 16-foot ribbed black glass wall panels and warm gray and black wool carpeting.

The main entry enclosure and the window behind the lobby bar are made of stacked glass reminiscent of the exterior sculpture, a 104-foot piece by Greek artist Costas Varotsos, that welcomes guests to the glass art experience they are about to enter.

Other work by international glass artists is showcased as well in Corso Staicoff's unique creation.



best lobby/public space design —  
limited-service

### HILTON GARDEN INN

Richardson, Texas

Design Firm: KLT Services Corp. Photography: Jay Brousseau

For this project, KLT Services Corp.'s Lisa Taylor offers a modern representation of Texas, leaving behind all the tired clichés.

The concept was used both in the exterior architecture as well as in the interior design. For example, the clean lines and Texas limestone used on the exterior are carried on throughout the hotel.

The harmonious palette of greens is accented with bursts of burnt orange, and a gallery atmosphere displays original contemporary Texas art with its neutral white columns and walls, pitched ceilings and subdued lighting.

The ambience of the gallery is continued throughout other areas of the hotel in the use of sculptural and functional décor. When guests walk into the property, they see the curved front desk in front of a massive Texas limestone wall. It is positioned to allow staff to serve guests and oversee the neighboring restaurant and bar areas.

The continuity of the palette and gallery concept is maintained in public corridors, prefunction spaces, meeting rooms and more. The white walls only are interrupted by the occasional use of limestone and rift oak, which serve as the backdrop for the hometown art, including photographs of Texas icons and legends.



EMU Round Collection, design by Christophe Pillet  
Photo Tom Vack, Jardin du Luxembourg Paris, December 2006

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CIRCLE NO. 104



best restaurant/lounge  
— luxury



best restaurant/lounge  
— full service



best sustainable design

### WOLFGANG PUCK'S CUT RESTAURANT, THE PALAZZO

Las Vegas

Design Firm: ABA Design Studio Photography: Fred Licht

ABA Design Studio was challenged with bringing a modern and sophisticated approach to Cut's clientele, who appreciate fine dining as well as fine design.

The restaurant delivers an environment rich in textures, including a basket-woven wool wall, honed limestone and custom walnut flooring. The romance of old, lamp-lit dining is accomplished through custom-designed fixtures. The dim lighting accomplishes an atmosphere that is relaxed while still intimate.

Leather seating, too, offers a balance between formal and subdued dining, while leather tabletops framed in brushed metal create an environment that is approachable while still bold, sophisticated and elegant.

A casual seating area off the main dining room offers a less formal option coupled with an energetic bar scene, while large parties may enjoy a private banquet room.

### YELLOWTAIL SUSHI RESTAURANT & BAR, BELLAGIO

Las Vegas

Design Firm: MGM Mirage Design Group

Photography: Opulence Studios

When the MGM Mirage design team got started on this Asian-fusion eatery, they took the space down to its shell, maintaining only the back-of-house and front-of-house space allocations.

With a menu that pairs the traditional with modern, the interior appointments followed suit with the help of a variety of textures. Handcrafted panels made of natural twigs create intimate dining zones and are complemented by a 25-foot-long bronze piece of art depicting the fin of a yellowtail.

Other finishes emphasize the aura of warmth and well-being, including solid wood tabletops, fabric lanterns and a saffron and bronze color palette.

Designers also took care not to overwhelm the space with formal details and embraced the atmosphere of Vegas entertainment that surrounds the restaurant.

### CAVALLO POINT, THE LODGE AT GOLDEN GATE

Sausalito, Calif.

Design Firm: BraytonHughes Design Studios

Photography: BraytonHughes

This 19th century property was originally a military base consisting of officers' homes, barracks, a gym, chapel and even a hospital. Today, there are a total of 142 guestrooms, a restaurant and bar, meeting facilities and National Park offices.

Sitting at the base of the Golden Gate Bridge, the property is part of the Golden Gate National Recreation Area.

The site's history served as inspiration for the project. Due to the combination of several building types, each public area building has its own style. The guest experience—from reception to guestroom to restaurant—incorporates elements of the cohesive whole, tied together with color, materials and art.

New buildings feature radiant heat flooring, denim insulation, recycled and sustainable woods, LEED-certified carpet and low-VOC paints.



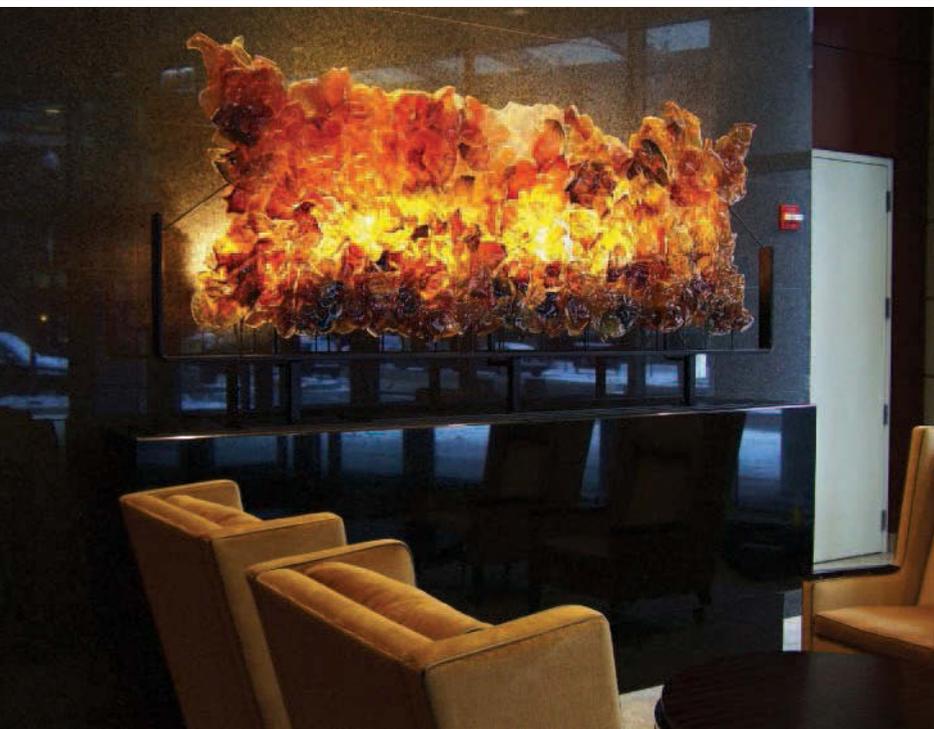
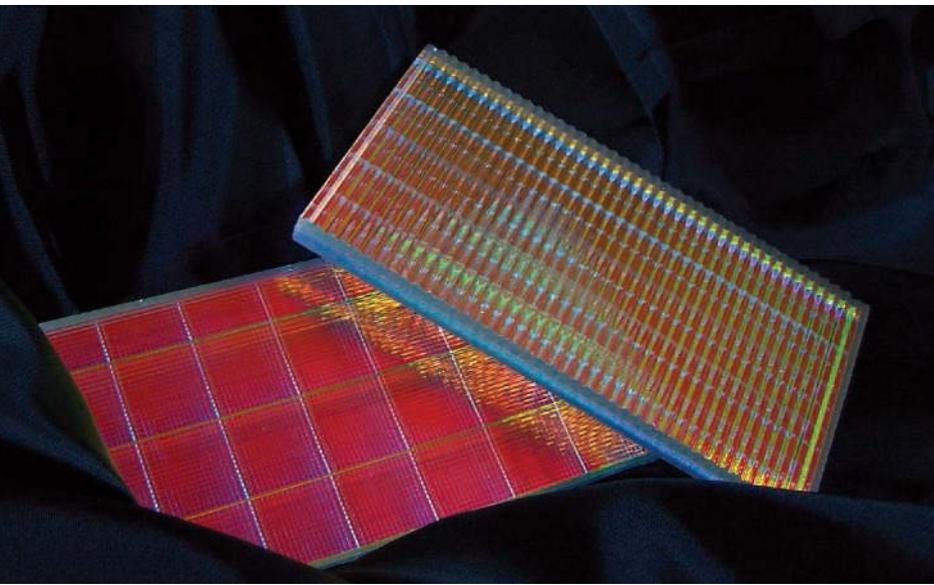
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**NATURAL INSPIRATION**

Much of the inspiration behind artist Dale Evers' pieces is found in nature, including many oceanic themes, like this jellyfish chandelier.

[daleevers.com](http://daleevers.com)

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**GLASS SCULPTURES**

Caleb Nichols has worked with glass for 20 years and has developed techniques that make his work very flexible in terms of size, shape and color.

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Joan Warren-Grady Art Advisory is an art consultancy that specifically tailors each project—like using local artists at the Four Seasons San Francisco.

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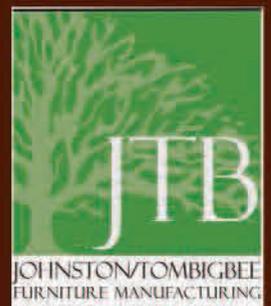




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## Draw inspiration from natural surroundings

**T**he more harried life becomes, the more people seek a serene and rejuvenating spa experience. So much so that the \$40-billion-plus spa industry has experienced two decades of double-digit growth. Interior architectural design firm Wilson Associates describes some trends in spa design that are spurring this growth.

### Design beyond expectations

“People used to think of spas like medical treatment rooms, so they tended to feel like doctors’ examining rooms,” says James Carry, principal and design director. According to Carry, spa reception areas and lobbies—like hotel lobbies—are becoming grand architectural spaces with mood lighting, ceiling design and detail. “The hotel guest expects their spa experience to be on a whole new level,” he says.

### Resort within a resort

Premier spas are not only graced with their own impressive architectural features, but some also offer custom-made treatment programs. At the Montage Royal Island, scheduled to open in the Bahamas in 2010, each guest will experience several layers of immersion in their spa visit. Design architect Michael Crosby says, “The landscaping design places the spa guest amidst luscious gardens and courtyards where nature provides a tranquil, sustaining environment.”

### Spa suites

Instead of sterile treatment rooms and separate men’s and women’s dressing rooms, many of the spas that Wilson Associates designs feature spa suites with individual showers and changing facilities, relaxation and lounge areas and

treatment beds. The double-story Health Spa at the Four Seasons Hotel Hong Kong has 18 marble treatment rooms, all of which include a private bathroom. Two harbor-facing spa suites come with a private vitality pool, relaxation day beds, a flat-screen LCD

TV and a private bar stocked with healthy snacks and herbal refreshments.

### Indoor/outdoor spaces

Wilson designers believe there is a connection between relaxation and nature. At the Spa at

**FARAWAY RETREAT** Spa suites at The Inn at Palmetto Bluff Spa, Bluffton, S.C.

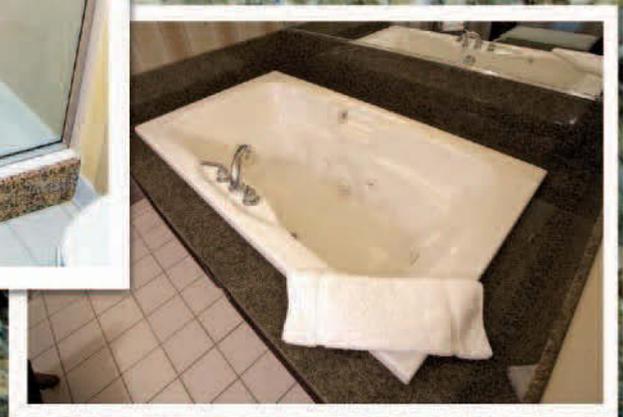


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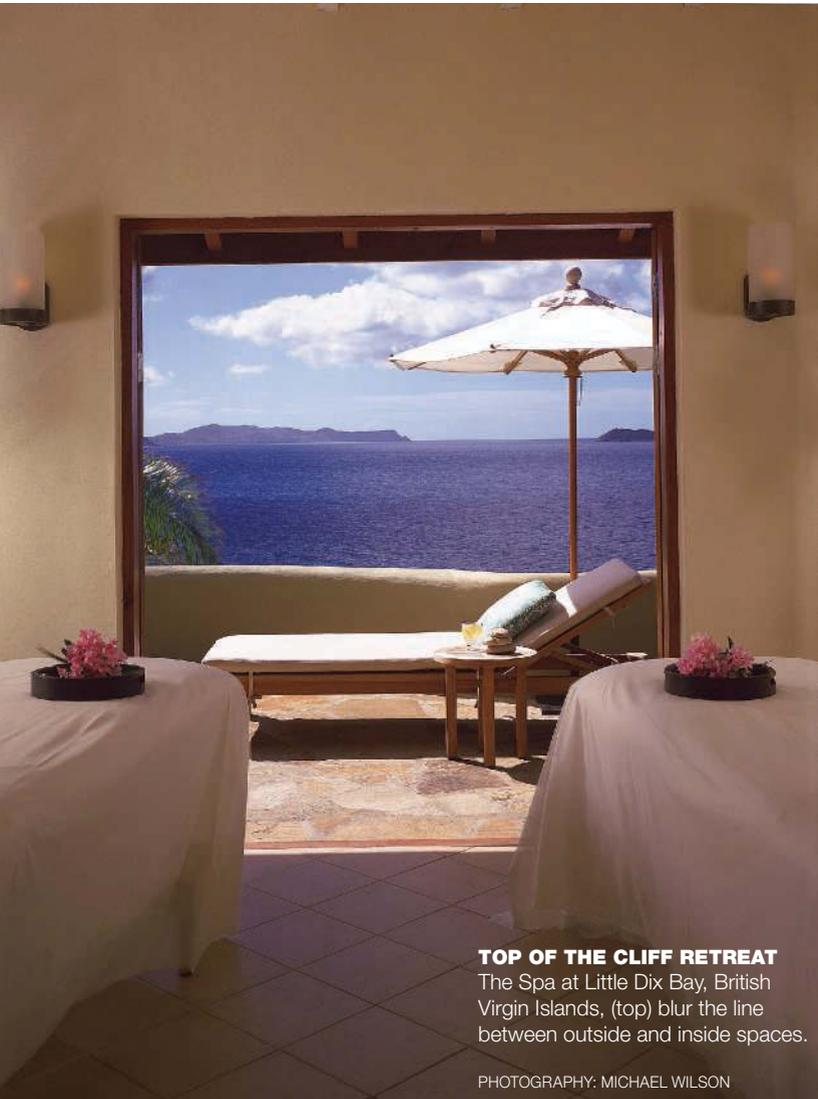
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**TOP OF THE CLIFF RETREAT**  
The Spa at Little Dix Bay, British Virgin Islands, (top) blur the line between outside and inside spaces.

PHOTOGRAPHY: MICHAEL WILSON

Little Dix Bay in Virgin Gorda, British Virgin Islands, louvers at the windows and doors create large openings that draw in the outdoors.

At Amara, the day spa at the Park Hyatt Dubai, United Arab Emirates, each treatment room features its own private garden with a rain shower for the ultimate in rejuvenating treatments.

**Catering to all five senses**

Savvy designers know it is not enough for a spa just to look good. At the Kempinski Dubai Spa, United Arab Emirates, Wilson Associates sought to cater to all five senses:

**SIGHT** – Floating panels in the lobby attract guests toward the spa.

**SMELL** – A restaurant placed beyond the check-in counters enhances the experience with the smell of freshly baked bread and coffee, drawing guests to the outlet.

**TOUCH** – Highly textured walls add sensory pleasure.

**TASTE** – Tempting juices and snacks are offered at a food outlet beyond the check-in counters.

**HEARING** – The soothing sound of water is provided by a vertical water wall and a variety of water features.

**New technologies**

Wilson's designers incorporate sophisticated new technologies such as sensory enhancers, mood lighting as well as wet and dry treatment techniques into their designs.

While nature continues to inspire their designs, the spa environments they create are increasingly sophisticated and electronically controlled, a winning combination.

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*Specializing in interior architectural design, Wilson Associates was founded in 1971 and today employs more than 350 professionals around the world. For more information visit [www.wilsonassoc.com](http://www.wilsonassoc.com).*

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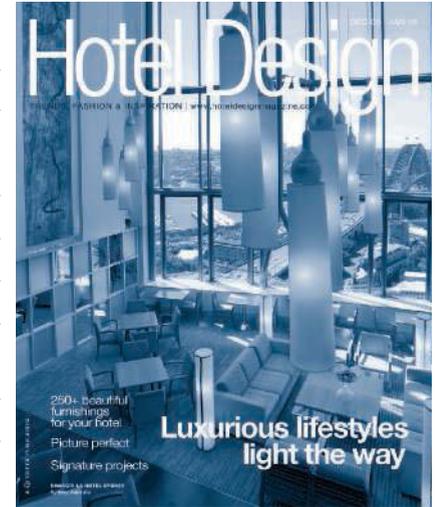
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### Architects/Designers

- 01  Interior Design Firm designing hotel, resort and spa properties
- 02  Architectural Firm designing hotel, resort and spa properties
- 03  Contractor/Builder/Developer building hotel, resort and spa properties
- 04  Purchasing Firm buying FF&E for hotel, resort and spa properties
- 05  Other (please specify) \_\_\_\_\_

### Owner/Operators

- 06  Hotel
- 07  Resort
- 08  Lodge
- 09  Destination Spa
- 13  Headquarters or Regional Office: Franchises, Chains, Referral/Management Organizations
- 14  Hotel Property/Real Estate Developers/Independent Developers
- 20  Other (please specify) \_\_\_\_\_

**If a hotel, resort or lodge, indicate the number of rooms:**  
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30  Trade, Supplier, Dealer, Distributor or Manufacturer's Rep

50  Other (please specify) \_\_\_\_\_

**2. Which of the following best describes your title? (fill in ONE only)**

- 001  Owner/President/CEO
- 002  Partner
- 003  Project Director/Manager
- 004  Purchasing Director/Manager
- 005  Architectural Director
- 006  Sr. Design Director
- 007  Other VP/Director/Manager
- 008  Interior Designer/Architect/Engineer
- 009  Other Design Personnel (please specify) \_\_\_\_\_
- 010  Other Management Personnel (please specify) \_\_\_\_\_
- 020  Other (please specify) \_\_\_\_\_

**3. Owner/Operators (Lodges, hotels, resorts, spas)**

A. If more than one, how many properties do you own or operate? (please specify) \_\_\_\_\_

**4. How many lodging projects have you worked on for hotels, resorts and spas in the last 24 months?**

- 1  25 or more
- 2  10-24
- 3  5-9
- 4  1-4

**5. Please indicate the number of employees at your firm's address, including yourself:**

- 1  25 or more
- 2  10-24
- 3  5-9
- 4  1-4

**6. Which of the following functions do you perform in the design/décor process? (fill in ALL that apply)**

- 1  Program Planning and Concept
- 2  Schematic Designer
- 3  Design Development
- 4  Architecture/Design/Development
- 5  Installation
- 6  Other (please specify) \_\_\_\_\_

89  None of the above

**7. Your firm's total lodging project revenue for the last 12 months? (For architectural or interior design firms only):**

- 1  More than \$10 Million
- 2  \$5M - \$9.99 Million
- 3  \$4M - \$4.99 Million
- 4  \$3M - \$3.99 Million
- 5  \$2M - \$2.99 Million
- 6  \$1M - \$1.99 Million
- 7  Less than \$1 Million

**8. Type of ownership (for hotels and resorts only):**

- 1  Chain
- 2  Franchise
- 3  Management Company
- 4  Independent
- 999  Other (please specify) \_\_\_\_\_

**9. Which of the following product categories do you purchase, specify, approve or otherwise influence the purchase of? (fill in ALL that apply)**

- 21  Apparel
- 22  Architectural/Building Products (including electrical, plumbing and other products)
- 23  Art & Accessories (including flowers and plants)
- 24  Communication systems, services and equipment (including audio/visual)
- 25  Furniture, fixtures, equipment (FF&E)
- 26  Wall coverings
- 27  Fabrics
- 28  Lighting Products
- 29  Flooring (including stone, tile, carpeting)
- 30  Security Systems
- 31  Window Treatments
- 32  Other (please specify) \_\_\_\_\_

99  None of the above

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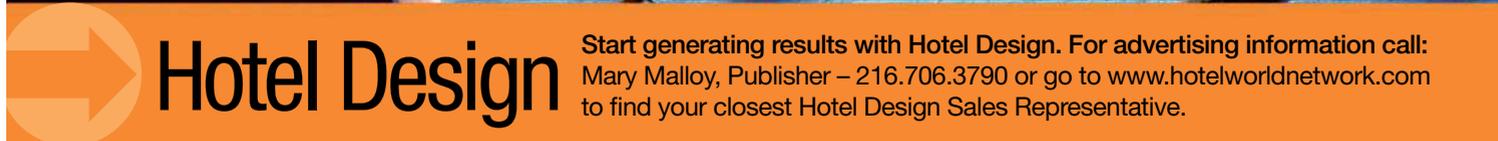
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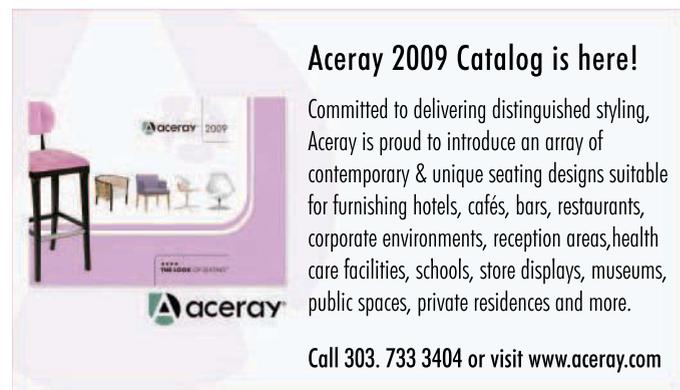
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- The main lobby is lined with media walls, including multiple plasma screens and the latest in sound-system panels.
- Two fire pits define the resort's exterior, with a fire bar adjacent to the pool, which is decked in bamboo flooring and painted in earth tones and hues of blue and beige.

- Kids World, specially designed for children and pre-teens, serves as the resort's summer camp, fitness area and activity center.

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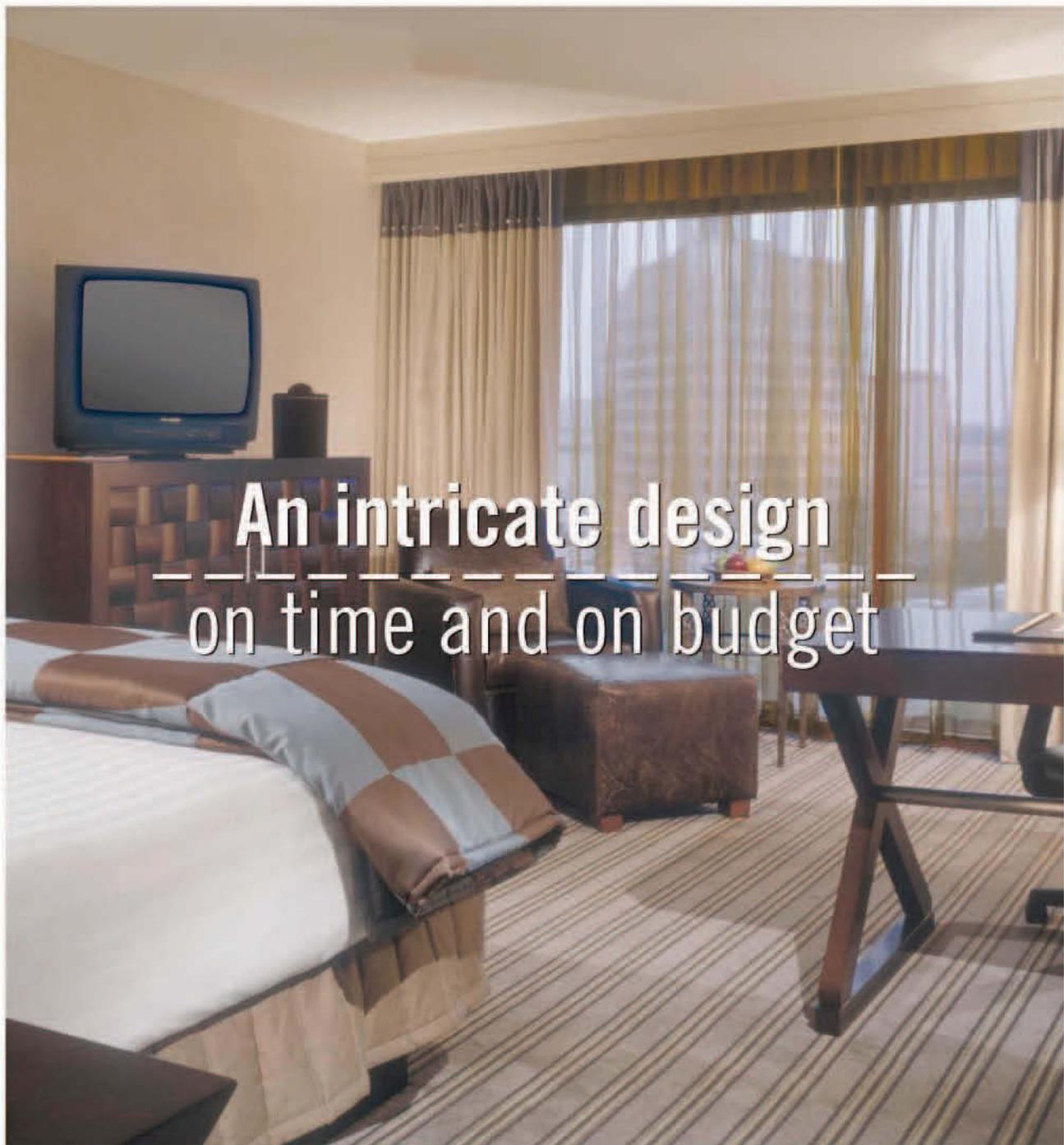
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